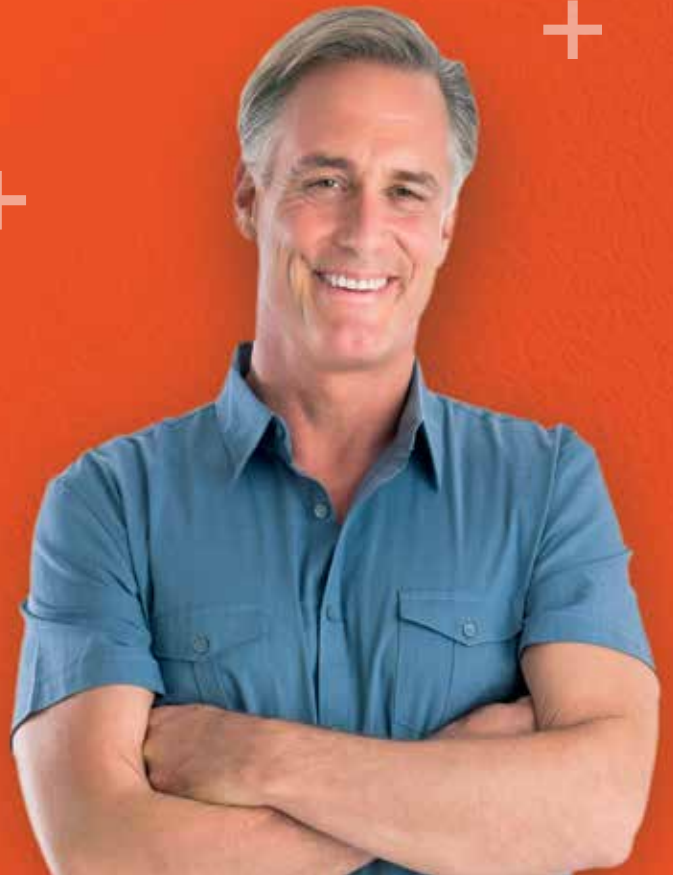


 myChoice



**More affordable  
health care that puts  
you in control**



# How myChoice helps you take control



## More affordable

*than many ACA plans on the market today*



## Tailored support just for you

*Call myChoice Advisors for helpful insights and solutions*



## Lower out-of-pocket costs

*when you call first to find lower-cost providers*



## Reimburses up to 40% more than Medicare pays

*for the same service, once you meet your deductible\**



## Freedom to choose your doctor

*No provider network restrictions\*\**



## Better prices and quality

*with the help of the Healthcare Bluebook™*

Get covered. Get options.  
Get control.

**GET A QUOTE TODAY**

[myChoiceHealth.com](http://myChoiceHealth.com)

\* myChoice reimburses you up to 40% more than what Medicare pays for the same covered services.

\*\* It's your responsibility to find out what providers charge beforehand. myChoice is compatible with HSA plans and is ACA compliant.

# A different approach to health insurance

## YOUR SUPPORT SYSTEM

### myChoice Advisors

Here to assist you throughout the process



#### BEFORE you go to the doctor

- ✓ Call a myChoice advisor to ask about which doctor, hospital or clinic to visit
- ✓ Learn about the tools and resources available to you



#### AFTER you go to the doctor

- ✓ Call a myChoice advisor with questions and concerns about billing statements from providers
- ✓ Get guidance on negotiating with providers about billing, payments and the cost of services

### Healthcare Bluebook™

Find health care that works with your wallet



The Healthcare Bluebook™ gives you the power to compare prices and quality data for providers in your area. Color-coded summaries make it easy to find where you can get care with limited out-of-pocket exposure. Shop around on any device, 24/7.

### myChoice Member Portal

Help is just a few clicks away



After you've signed up, the myChoice Member Portal offers a range of features and free downloads. Review your benefits, print your ID card, learn how to submit a claim, view claim status and more!

GET A QUOTE TODAY

myChoiceHealth.com

# Just follow these steps

## CALL BEFORE YOU GO!

Talk to a myChoice Advisor *before* going to the doctor or hospital to see what the expected cost of a service will be, and how much the plan covers. We can help you find the right provider with an affordable cost for the health care service you need.

STEP  
1

### Call a myChoice Advisor

*and consult Healthcare Bluebook™ to find the right provider*

STEP  
2

### Get medical care

*Schedule an appointment with your selected provider*

STEP  
3

### Pay your provider

*Providers may require payment at time of service*

STEP  
4

### Ask your provider to file the claim

*If they can't, you have to file it yourself*

STEP  
5

### Call a myChoice Advisor

*with any questions you have*

GET A QUOTE TODAY

myChoiceHealth.com



# Take health care into your own hands

myChoice is a new, more affordable type of health insurance plan. It's designed to help you find ways to minimize your out-of-pocket costs – and maximize your ability to make choices. With myChoice, there's no network, so you are empowered to decide which doctors you want to see. And you'll receive personalized support from myChoice Advisors before and after your doctor visits. Finally, smart health care that you control!

myChoice Advisors will help you find the right providers – simply call before you go.



myChoice will reimburse you up to a certain amount for specific covered services

- If a service costs **more** than the maximum allowable cost, you pay the difference.\*
- If a service costs **less** than the maximum allowable cost, you will be reimbursed for all covered services after your deductible!

Since there's no network with myChoice, you can see any provider you want. The decision is yours!\*\*

\* myChoice pays up to 40% more than what Medicare pays for the same covered services.

\*\* It's your responsibility to find out what providers charge beforehand. myChoice is compatible with HSA plans and is ACA compliant.

 myChoice

GET A QUOTE TODAY

myChoiceHealth.com

You know how  
to handle  
your health –  
and we're here to  
help you do it.



**Health care that fits your life –  
and your budget**

We know how challenging it can be to find the right health care insurance – whether you're someone coming off your parents' insurance, a small business owner, or an independent spirit. No one should be left feeling like they can't get coverage. myChoice is here to give you a bold new way to take control, feel confident and be prepared for life's unexpected illnesses or injuries. Now you have a choice.



GET STARTED TODAY  
[myChoiceHealth.com](https://myChoiceHealth.com)



myChoice is underwritten by Blue Cross and Blue Shield of North Carolina and administered by ACS Benefit Services, LLC. Healthcare Bluebook™ is a registered mark of CareOperative, LLC. CareOperative, LLC is solely responsible for the health care shopping tools and information provided by the Healthcare Bluebook™.

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